



## **OFFICE OF MAYOR JERRY SANDERS**

**FOR IMMEDIATE RELEASE**

March 3, 2006

### **SANDERS NOMINATES 4 PROMINENT CITIZENS TO THE BOARD OF THE SAN DIEGO CONVENTION CENTER CORPORATION**

San Diego -- Mayor Jerry Sanders today nominated business owner Bob Nelson, community relations professional Cheryl Kendrick, SDSU Diversity Director Cheryl Fisher, business owner Chris Cramer to the San Diego Convention Center Corporation Board of Directors. Once confirmed by the City Council, the nominees will fill the vacant spots on the Convention Center Corporation Board of Directors. The Mayor's nomination memo to the City Council, containing biographical information on the candidates, follows this press release.

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Memo to City Council Follows



**OFFICES OF MAYOR JERRY SANDERS  
& COUNCIL PRESIDENT SCOTT PETERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

Date : March 1, 2006

To : Honorable Members of the San Diego City Council

From : Mayor Jerry Sanders & Council President Scott Peters

Subject : Nominations for the San Diego Convention Center Corporation

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It is with pleasure that we nominate Chris Cramer, Cheryl Fisher, Cheryl Kendrick, and Robert Nelson for appointment to the San Diego Convention Center Corporation Board of Directors.

Bob Nelson is a business owner who enjoys strong support among the Council because of his long time service to the community through the City's Public Utilities Advisory Commission, San Diego Taxpayer's Association, and the San Diego Democratic Club and many other service organizations. This commitment to public service will make an excellent addition to the Convention Center Corporation.

Cheryl Kendrick has had a long career as a community relations professional and development executive honed through her years of service as Campaign Director for United Way of San Diego County, Development Director for the City of San Diego and Director of Community Relations & Development for Grossmont Hospital. Cheryl has maintained a commitment to volunteer service through numerous organizational positions including Vice-Chair of the Board of Directors at the National Conference for Community & Justice, Board Chair of Senior Community Centers and as a Trustee of National University. This significant board experience will serve the San Diego Convention Center Corporation well.

Cheryl Fisher is an attorney and is currently the Director of Diversity at San Diego State University. In this role, she is responsible for planning and directing diversity issues, discrimination concerns and disability training. Ms. Fisher is active in community affairs and has served on several boards and commissions including the Union Bank of California Advisory

Board, Neighborhood House Association and the Horton Plaza Theaters Foundation. Her depth of community involvement will be a positive asset to the Convention Center Board of Directors.

Finally, we are pleased to nominate Chris Cramer, a native San Diegan with over fifteen years of experience in the competitive microbrewery field. Mr. Cramer received his undergraduate degree and his MBA from Stanford University. His areas of emphasis in the MBA curriculum were marketing and small business management. Mr. Cramer has been involved in several community and professional organizations including the California Restaurant Association, the San Diego Taxpayer's Association and the San Diego Regional Chamber of Commerce.

We request your support for these exceptionally qualified nominees to the Convention Center Corporation Board of Directors.

cc: City Attorney Michael Aguirre  
City Clerk Elizabeth Maland